

MUSIC ON THE INTERNET

Music sharing networks and the
music industry

Azalea Gras-Velázquez
s0458703

Some simple definitions:

- ✓ Music sharing network:
 - ✓ Networks that allow music downloads into your pc
- ✓ Music industry:
 - ✓ Union of musicians, publishers, managers and other music-related people

The arising question...



- ▼ How are the music sharing networks affecting the music industry?

Positively?

- ✓ They get the music to the people - these buy CDs from shops
- ✓ Motivate music retailers to go into digital music

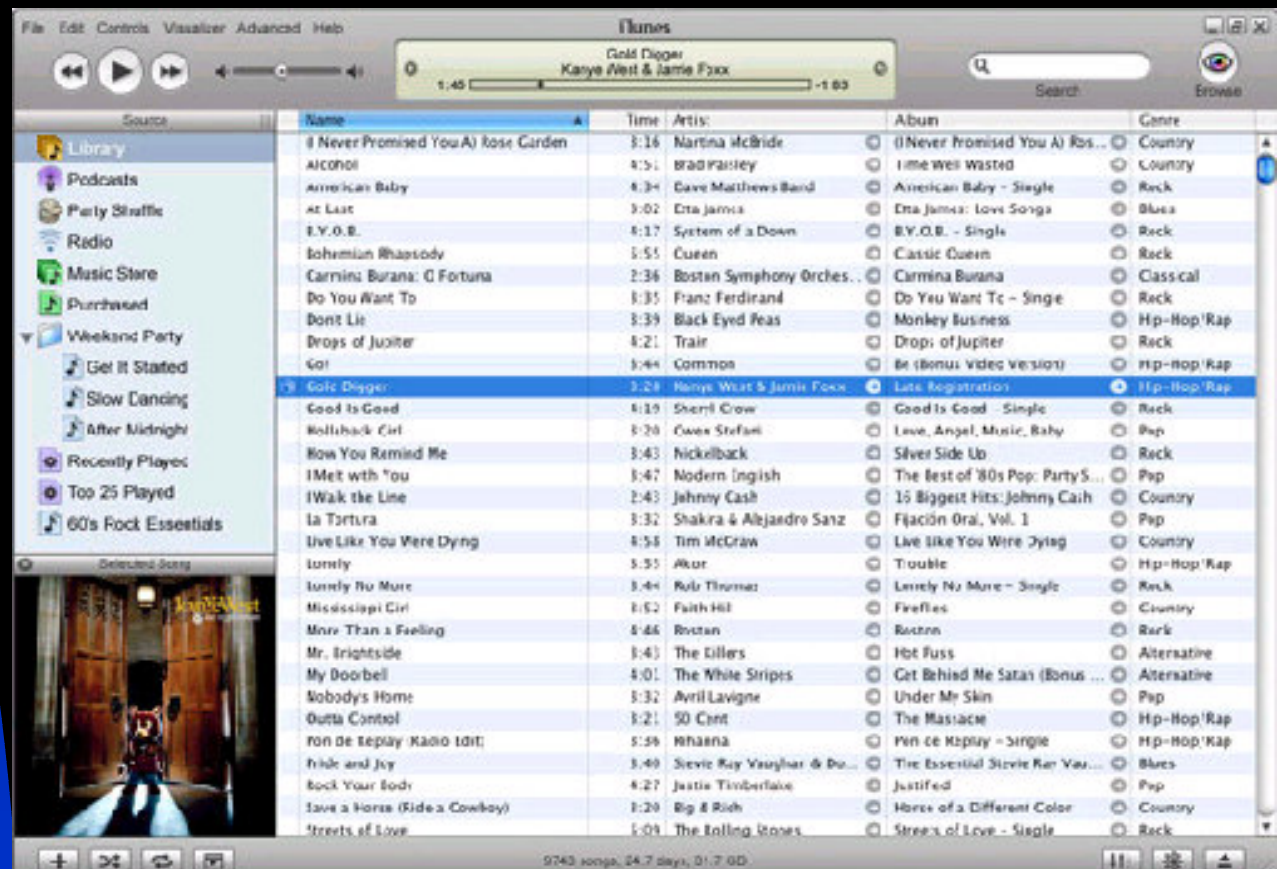
Negatively?

- ✓ They get the music to the people - these don't have to buy the CDs
- ✓ Singers and rights' holders not being paid fairly

An extra definition:

- ✓ *iTunes*:
 - ✓ Computer application for playing and organising music and video files. These may be downloaded from built in store or simply shared by other *iTunes* users (whilst in the same network)

iTunes on screen:



Azalea Gras-Velázquez
s0458703

Is *iTunes* the solution?

✓ YES!

- ✓ Legal
- ✓ Ethic
- ✓ Easy to use

✓ NO!

- ✓ Not compatible with all pcs
- ✓ Not cheaper
- ✓ Has security breaches

It's really up to you...

- v You get to:
 - v Decide if and which music sharing networks are good/bad for music industry
 - v Use one or other music sharing network
 - v Spend your money on music any way you want